# Søren Albertsen, short motivation and CV

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Present employment: Asia Sustainability Manager, BESTSELLER A/S

#### **Motivation**

Through talks with Mr. Bo Drewsen, I realise that the transportation industry may need a profile like mine in order to 1. take advantage of savings and business opportunities in CSR (Corporate Social Responsibility) and 2. prevent problems relating to CSR.

I have for almost 20 years been working in multiple industries in the interphase between business and sustainability. So if you see a common interest, I am more than willing to get in touch with you.

It may be time to move on to an international job in the transportation industry.

You will learn from my CV that I have lots of experience with management, international work, communication and presentation and not least handling of a great variation of stakeholders.

## **Experience**

Supply Chain Management, Sustainability, BESTSELLER A/S

2014 - Present, Aarhus, Denmark.

Goal: to ensure that factories in BESTSELLERS supply chain have efficiently implemented BESSELLERS CSR policy. To promote the link between productivity, quality and sustainability.

#### Responsibilities:

Prioritization, implementation and promotion of relevant strategic and practical sustainability activities in BESTSELLERS supply chain. Provision of adequate control and remediation systems in the global supply chain inclusive of negotiation of terms and contents. Management and development of BESTSELLERS CSR concept.

Management responsibility for 12 staff members in Asia/Europe.

#### **Vice President, Orion Energy Aps**

October 2012 – February 2014, Aarhus, Denmark.

The goal was to maintain and develop an international and profitable company with a year by year increase of turnover and number of employees.

The company is characterized by a strong entrepreneurial spirit and my task was to further develop the business by use of my international experience and ability to manage stakeholder relations.

Orion's main project in 2012-2017 was/is the development and sales of a 75 MW Solar Plant in Ghana (estimated sales price app. 165 m USD).

By the time I accepted a position in Bestseller A/S, the Orion project in Ghana was still in the development/ investment phase.

# Commercial Counsellor & Deputy Head of Commercial Section, the Royal Danish Embassy in Beijing (Trade Council – TC).

March 2010 - October 2012, Beijing, China.

Goals: Development of a new commercial and strategic area (CSR). Maintenance of deputy responsibility for the commercial section ("the Trade Council") i.e. turnover, motivation and common direction.

In Q1 and Q2, 2011, I was action Head of department (65 employees).

#### **General Manager, CRECEA CHINA**

February 2008 – February 2010, Beijing, China.

Goal: to establish and run a profitable CSR consultancy business in Beijing.

6 employees in Beijing and 4 on/off consultants from Denmark. My main base was, however, in Denmark. The company was sold in 2011.

#### International Director, CRECEA A/S

January 2007 – February 2010. Aarhus (+ Beijing for CRECEA CHINA)

Goal: to establish an international and profitable CSR portfolio for CRECEA A/S.

105 employees in the mother organisation. 12 involved with international work worldwide.

#### Project Manager, CSR-Vietnam, Co., Ltd (partly owned by CRECEA A/S)

May 2005 – January 2007, Ho Chi Minh City, Vietnam.

Goal: to establish and run a profitable CSR consultancy business in Ho Chi Minh City.

5 employees in Ho Chi Minh City. The company was handed over to local management in 2007.

#### **Project Manager, CRECEA A/S**

January 2002 - May 2005. Aarhus, Denmark.

Goal: to establish a professional and profitable project department in CRECEA A/S

105 employees in Denmark. The company delivers consulting services in Management, Environment, Occupational Health & Safety and Work Place Health Promotion.

### **Education**

AVT Institute, Copenhagen.

CBA, Business Administration, 2007 – 2008

Aarhus School of Business.

Certified exams, Management 2004 – 2005

School of Ergonomics. Via University College, Aarhus.

Bachelor, Ergonomics and Phys., 1994 – 1997

Technical College, Aarhus.

Carpentry 1982 - 1985

## Short courses, examples

Certified LEAN Manager, 2017

Certified SA 8000 auditor, 2008

Project Manager Diploma, DJØF, 2004

## Language

Danish:	Mother tongue
English:	Fluent
Spanish:	Good
German:	Good
French:	Medium/ Good
Mandarin:	Beginner/Medium

## **Publications**

I have on a number of occasions, both nationally and internationally, given speeches and written articles. The most significant publication is a chapter in the management handbook of Børsen (largest business newspaper in Denmark) in 2011 about CSR Innovation and in 2008 about CSR Reporting (http://ledelse.borsen.dk/article/view/898/artikel.html.)

## Recommendations

Apart from the below examples (excerpts), I can offer a number of reference persons, some more written recommendations and a couple of Linkedin recommendations (also see the below my recommendations attached in full version).

*Friis Arne Petersen, Danish Ambassador in China:* "I know Søren as a loyal, dedicated, enthusiastic and creative person with a strong ability to motivate people to implement plans and be creative. He is also strong in management of networks and has a good ability to make adequate use of inputs from participants. Søren has a friendly personality and makes a genuine effort to create a good social atmosphere at the workplace. I can only give Søren my best recommendation".

**Finn Ingemann, President of Orion Energy ApS:** "I know Søren as an extremely engaged person with ability to handle many tasks as the same time. He is a good networker, he has a good ability to investigate and understand new and complex challenges and he is able to act adequately and follow up.

Søren Albertsen is able to both involve people in discussions and decisions, but he also has the ability to take responsibility, make decisions and work on his own."

Mike Wang, Manager, BESTSELLER CHINA:

"Soren is and extremely dedicated person with a great ability to motivate people to cooperate and reach goals".		