

15% OFF 2 Banner Ads

25% OFF 4 Banner Ads



2018 Marketing Proposal

AD PRICING

1x Main Banner
870 USD / 800 EUR per week

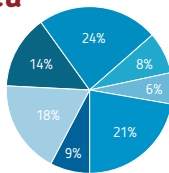
3x Sectional Banner
550 USD / 500 EUR per week

Video
440 USD / 400 EUR per week

READERSHIP

Industries Covered

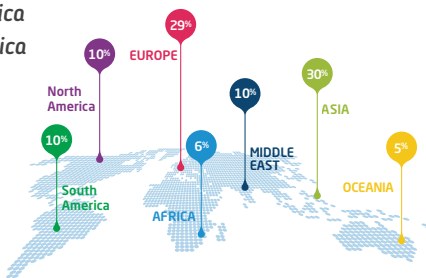
Shipowners,
Shipping Agents,
NVOCC's,
Freight Forwarders,
Trucking,
Rigging and Lifting Contractors...



24% SHO
14% SHA
18% NVO
21% FRF
9% TRU
6% CRN
8% MSC

Geographical Distribution of Subscribers

10% North America
10% South America
30% Asia
29% Europe
6% Africa
5% Oceania
10% Middle East



BANNERS

PCW is delivered to the inboxes of **54,000 recipients** in the shipping and forwarding industry each week.

SOCIAL

Project Cargo Weekly helps decision makers through our website, newsletter and social media channels. PCW's LinkedIn reach totals **29,000 contacts**.

